

The SITA ONAIR Announcement



Legacy ONAIR

Joint venture with Airbus

Established in 2005

- SITA bought Airbus interest and established OnAir as a separate company in the SITA Group in 2010
- OnAir remit and solution set aimed at the cabin and link service eg wifi, internet, IFE, GSM, TV
- OnAir achieving increasing market share year over year



The SITA OnAir Announcement

- Press release to the media was on January 12, 2015
- SITA OnAir was introduced as a stand alone business entity as part of the SITA Group
- Ian Dawkins was introduced as the CEO of the new organization.
 He was formerly head of legacy OnAir
- OnAir has been in business for 10 years with increasing success and market penetration
- SITA OnAir combines the former OnAir and AIRCOM organization, plus components of CIS (Crew Tablet and Gatelink), EFB, and Connected Aircraft solutions



Network growth trends

- ☐ POA and VDL expansion world wide (about 70 radios per year)
- Rapid expansion of VDL coverage in Europe
- More stations operated by or for ANSPs:

GACA (Saudi Arabia)

DECEA (Brazil)

DFS (Germany)

AENA (Spain)

NAV Portugal

Sky Guide (Switzerland)

Harris (USA)



Network status comparison

☐ June 2014 vs March 2015

	РОА						VDL				
	USA	Rest of Americas	Asia	Europe/Middle East/Africa	Operated by ANSPs	USA	Rest of Americas	Asia	Europe/Middle East/Africa	Operated by ANSPs	Total
June 2014	415	197	163	352	154	63	2	8	59	67	1480
Julie 2014	415	197	103	552	154	05	2	0	39	07	1460
March 2015	419	199	163	361	165	63	3	8	70	108	1559
+/-	+4	+2	0	+9	+11	0	+1	0	+11	+41	+79
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Network evolution

- Continued expansion, more than 80 stations / year
- ☐ Shift towards stations operated by ANSPs
- Shift in technology:
 - IP network connectivity
 - elimination of legacy protocols like X.25
 - porting to Linux server platforms



Important developments

- Trial deployment of VDL ground frequency in Europe
- ☐ ATN PAs (provider aborts = loss of CPDLC)
- Eurocontrol launch of project ELSA to diagnose and remedy VDL interoperability issues
- ☐ Regulatory requirements, ie.: Transport Canada "in situ" radio testing

